

Table 4-5

**Iowa River Landing Reinvestment District, Coralville, Iowa
Summary of Economic and Fiscal Impact
of District Projects* (in \$Million**)**

	Annual Impact		Total Impact	
	Year 5	Year 10	20-Year	30-Year
Economic Impact				
Direct Spending	\$36	\$43	\$788	\$1,470
Indirect Spending	12	14	262	489
Induced Spending	17	20	362	675
Total Spending	\$65	\$77	\$1,412	\$2,634
Increased Earnings	24	29	529	986
Increased Employment (FTE)	565	552	552***	552***
Fiscal Impact				
Sales Tax	\$1.9	\$2.2	\$39.7	\$73.4
Hotel/ Motel Tax	0.7	0.8	15.0	27.6
Excise Tax	0.5	0.6	10.7	19.7
Total	\$3.1	\$3.6	\$65.4	\$120.8
IRA-Allowed Tax Revenues	\$1.5	\$1.8	\$32.8	\$61.3

*From Arena, hotels, retail and restaurants alone.

**Except for employment, which is shown in number of full-time equivalent (FTE) jobs.

***Employment figures are not additive. The jobs simply continue to the following year.

Source: Johnson Consulting