

MINUTES

Coralville Arts Commission
Tuesday, January 8, 2019
12:00 p.m.
Coralville Public Library

Attendance: Evan Hilsabeck, Nancy Mayfield, Sherri proud, Bob Goodfellow, Ann Burton, Wes Habley, John Weber, Laurie Goodrich, and Tarri Furlong.

Approval and Comments

- 12:02 p.m. Call to Order
- 12:02 p.m. No Citizen Comments
- 12:02 p.m. Approval of Agenda (John/Wes)
- 12:03 p.m. Approval of December Minutes

Reports

- 12:03 p.m. City Council Report – Laurie Goodrich

Congratulations on all of the wonderful December events and the positive buzz in the community! Streets are finished for the winter. Just toured the renovations at the Marriott conference center. Budget meeting tonight with department heads. The arena is progressing.

- 12:05p.m. Parks and Recreation Report – Sherri Proud

The budget has been the big thing we are working on lately, and that was finalized and turned into finance, and will present to City Council tonight. December was wonderful, and lots of our staff too a well-deserved break after Christmas.

They are working on the bicycle master plan, stream bank mitigation, and mitigation of the roller dam by the IRP restaurant. This is part of the master plan to increase recreation options, creating more green space in that area, etc. The City will be more involved with the Field House than we originally predicted, and we are looking at more ways the community can be involved in the Field House (a 5-gym full-size Field House attached to the arena, intended to be an economic driver.)

Bob: What happens to the art installations along the river? Sherri: Those are permanent and were funded by a grant from Great Places. We do not have a separate fund for maintenance/additions.

- 12:13 p.m. CCPA Report – Evan Hilsabeck

Both November and December were great months at the CCPA, with over 6,000 people through the doors. January is quieter, a good time for building maintenance, cleaning, re-organizing, etc.

Jan 24 we present Tonic Sol-fa, an acapella group from the Twin Cities.

Jan 26 we present the All in a Day Play Festival, which is a 24-hour process for participants to write and rehearse a short play.

Eulenspiegel will join us on Feb 5 for a school matinee and an evening public performance. This is their newest history play, *Appleseed*, and is funded by a grant from the Iowa Arts Council. Tickets will go on sale later this week.

Fundraising went very well through the fall, with a number of new donors and large gifts. There is a lot of work yet to do, but it shows we are doing a good job of building those relationships. Sherri: In the past year, we have increased our fundraising income by 50%.

Bob: Has a recommendation for a potential donor, he and Evan will set up a meeting.

Bob: Do we have any updates on the build barn?

Evan: Gutters are a wonderful thing – between the new gutters and the landscaping in that area, the space is much drier.

Sherri: We still assume we have 3-5 years in the space. Our need has been presented to the City Administrator, and the proposed budget includes starting to put some money aside for this project.

12:21 p.m. City Circle Theatre Company Report – Wes Habley

We are pleased to announce that we currently have a full Board. Scarlet Pimpernel auditions on Jan 27-28 in the library, with callbacks on the 29. This is a musical that requires 12-14 men and a chorus, although most of the stage time falls on only 3 characters.

All in a Day Play Festival is Sat 1/26, tickets are only \$15, and it is absolutely amazing to see what creative people come up with.

Tommy is coming up in February.

Follow up on *The Christians* conversation: Right now the plan is for it to be officially presented at the Feb Arts Commission meeting, after Evan and Sherri have performed due diligence with City Council. We encourage everyone to read the script prior to that meeting, if possible; both Wes and Evan have copies.

12:28 p.m. Young Footliters Report – Tarri Furlong

We just completed the *12 Days of Christmas* at the Hoover Presidential Library as a part of their Christmas celebration. Our next production is *Alice in Wonderland*, with performances March 8-10, grades K-5. Tara Acton is directing. We are looking at a possible fundraiser before Easter, probably a talent show and a few auction items.

Old Business

12:32 p.m. Strategic Planning / Facilitation – Survey – Evan

Evan has phone meetings set up with a couple of prospects, and we already have a capacity survey from Arts Lab that will be shared with the Arts Commission later this week. It will

be distributed to various stakeholders, including boards and City Council. The focus is on CCPA overall, not just City Circle or Young Footlites.

12:34 p.m. City Circle Season Proposal / Review

Bob – This issues was handled effectively and politely last month, and the conversation is going really well.

Wes – It taught us a little more about the overall process.

New Business

12:43 p.m. CCPA Budget Overview FY20 – Evan

See handout.

12:58 p.m. Young Footlites Season Proposal FY20

See handout.

Move to accept proposal: Wes/Ann

Conclusion

1:10 p.m. Comments from the Commission

Ann: It was so great to see the theater so full for Beauty & the Beast.

Wes: Kathy said it may be the best show she has seen at the CCPA yet.

John: Agreed – and there were such talented men involved. When looking for sponsorships, we should make sure we are reaching out to Realtors.

Ann: The article in Brown Deer Living was really wonderful.

Wes: On Sunday we had a photo shoot for the Dec 2019 Christmas issue at our house.

1:13 p.m. Adjourn (John/Wes)

Next meeting:

Coralville Arts Commission – February 12, 2019 at Noon.